# Generating Scenarios for Learning in Information Systems

**Course Subject:** Information systems

**Student Level:** First and second year

Number of

**Students:** 

40-50

**Developed by:**Alex Cline, Assistant Professor, Computing and Information

Systems, London

#### What Students Did

Used ChatGPT to generate scenarios that were leveraged in scenario-based learning. The scenarios presented mock customer service issues that the students practiced responding to.

### **Learning Goals and Purpose**

The purpose of the activity was to develop material for scenario-based learning. The primary goal was to develop customer service skills. By generating the scenarios, they also learned how to generate and curate content.

#### Assessment

The activity was not assessed, but feedback was provided regarding the relevance and quality of the scenarios generated.

## **Faculty Reflections**

Scenario-based learning can be an effective way for students to gain practice with realistic situations, but creating scenarios can be time-consuming. This activity allowed students to generate their own scenarios for this purpose. Through the process of creating the scenarios, students became more familiar with a wide range of customer issues. Having the scenarios enabled them to practice responding to customer issues in a business-like manner.

## **Step-by-Step Student Instructions**

Step 1	Work collaboratively in small groups to develop a set of realistic customer service scenarios.
Step 2	Submit the scenarios through Canvas.